

- » **Multimedia, specialized, dynamic** magazine in two languages (Spanish & English)
- » **Well positioned on Internet, social media and search engines**
- » **Adapted** to all types of electronic devices
- » Offers breeders and brands **highly efficient advertising**
- » Facilitates the inclusion of **videos, links, animated images, downloadable files**, etc.

INTERESTING FACTS

Coverage

67 countries

Scope

Instant messengers

13,970 viewings  

Mailing

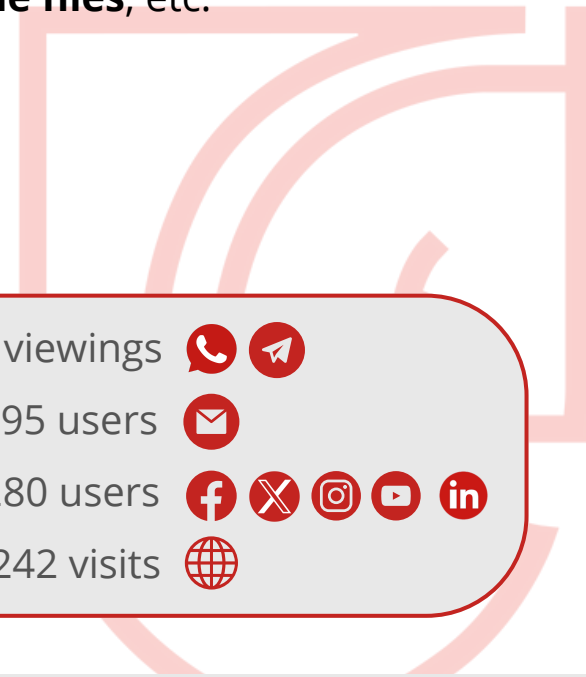
304,295 users 

Official social networks

981,280 users     

ANCCE & LG PRE ANCCE Stud Book websites

222,242 visits 



MAGAZINES IN 2024

Nº1	Deadline	February 15	Issue date	April 1
Nº2	Deadline	May 10	Issue date	July 1
Nº3	Deadline	August 10	Issue date	September 15
Nº4	Deadline	October 10	Issue date	November 15
Nº5	Deadline	December 1	Issue date	January 15, 2025

FEES

1st Advertisement: €1,000/issue + 21% VAT
2nd - 5th Advertisement: €750/issue + 21% VAT
6th - 12th Advertisement: €600/issue + 21% VAT
Half page (vertical or horizontal) **in the Current Events Section:** €350/issue + 21% VAT

DISCOUNTS

Full-Fledged Members: 20%
Associate Members: 10%
Annual Contract (5 issues): 20%