

- » **SICAB**, a unique event dedicated in full to Purebred Spanish Horses (PRE), **with its own TV channel**
- » SICAB TV **broadcasts all sports events live** on its four (4) channels
- » All videos are **available for deferred viewing**
- » Platform adapted both cell phones and tablets
- » More than 150 hours of live broadcasts
- » Since 2007, **more than 10,000 videos** of all the many competitions are **available**
- » Channel offers **daily programming** throughout the day

COVERAGE

207,958 users from 70 countries

Average viewing time: 13:10 minutes

Impressions: 665,290

MAIN BANNER

Located at both the top and bottom of the site
Random rotation with all other advertisements

Duration of the campaign: SICAB 2024 and throughout the year

Fee: €800+ 21% VAT (**20% discount for Full-Fledged Members**)



VIDEO PREVIEW BANNER

Broadcast at the start of videos, both live and playback
Random rotation with all other advertisements

Duration of the campaign: SICAB 2024 and throughout the year

Fee: €1500+ 21% VAT (**20% discount for Full-Fledged Members**)



CHANNEL SPONSOR BANNER

Sponsor for channel 1, 2, 3 and/or 4

During live broadcasts, exclusive and fixed advertising on the scoreboard

Duration of the campaign: SICAB 2024 and throughout the year

Fee: €2000+ 21% VAT



POP-UP BANNER

Television platform Sponsor

Exclusive advertising shown in a new search engine window

Duration of the campaign: SICAB 2024 and throughout the year

Fee: €3000+ 21% VAT

