

A close-up, high-resolution photograph of a horse's nose and muzzle. The horse's skin is a mix of brown and black, with fine hairs visible. The nostrils are large and dark. A metal chain is visible on the left side of the horse's head.

ADVERTISING DOSSIER

www.ancce.com



ANCCE

About www.ancce.com

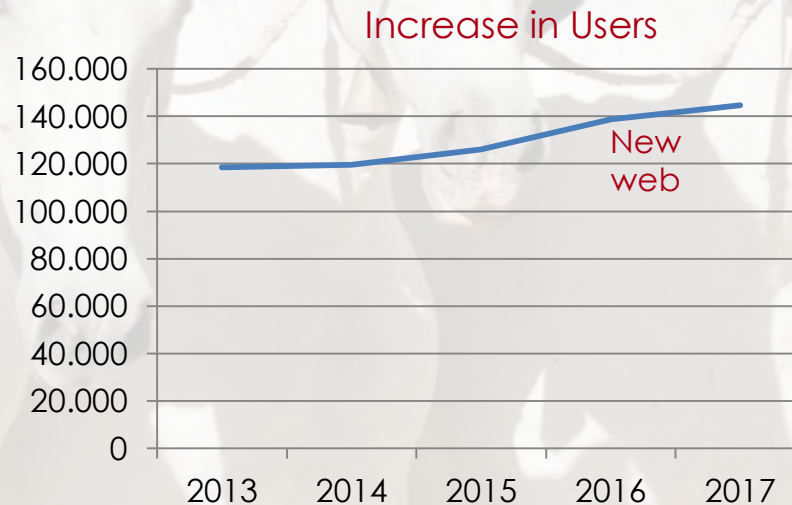
Internet has become the strongest communication channel in today's world. It reaches far and wide to access a specific target audience. That makes it an essential tool for any stud farm interested in growing and contacting other markets.

Currently, an average of **10.000** visits see the banners daily, this makes this webpage an ideal advertising option to reach users (breeders, enthusiasts, grooms, riders and related industries from all over the world) in a direct, efficient and effective manner.



Technical characteristics

- In 2019, there were 372,232 users from more than 153 countries
- Geographic locations with the most visits: Spain, USA, Mexico, Germany, Russia, United Kingdom, Belgium, Sweden and Italy
- Visualization of advertising: 100% of the visits



1.	 Spain
2.	 United States
3.	 France
4.	 Mexico
5.	 Germany
6.	 Russia
7.	 United Kingdom
8.	 Belgium
9.	 Sweden
10.	 Italy



Banners

The screenshot shows the ANCCCE website with a grid of news articles. Three yellow boxes labeled 'BANNER 1', 'BANNER 2', and 'BANNER 3' are overlaid on the page, pointing to specific article positions. The website header includes the ANCCCE logo and navigation links: Inicio, Conocenos, Socios, Competición | PSCJ | TRC, Noticias, En Venta, Zona Privada. The main content area features several articles with dates and titles, such as 'Resumen de los principales acuerdos alcanzados en el Comité Ejecutivo de febrero 2017' and '2,800 nuevos ganaderos dieron de alta en el Libro Genealógico del Pura Raza Española en 2016'. A sidebar on the right lists 'Noticias más leídas...' with numbered links.

Rotating Ad

← Banner 1: €400/month + 21% VAT

← Banner 2: €300/month+ 21% VAT

ADDITIONAL DISCOUNTS	
Full-fledged Members	-20%
Associate Members	-5%
6 months contract	-10%
12 months contract	-15%

← Banner 3: €200/month + 21% VAT



Why advertise on www.ancce.com?

- We are a reference for the Purebred Spanish Horse sector, both on the national and international scene
- The many hits and sites visited guarantee that your publicity meets the desired coverage objectives
- We have an excellent position on social networks and all of the best search engines
- Your brand is linked to the Purebred Spanish Horse sector
- Your brand has a direct connection with ANCCE brand values and awareness





ANCCE

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de CABALLOS *de* PURA RAZA ESPAÑOLA

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