



Publicity Dossier

www.sicab.tv

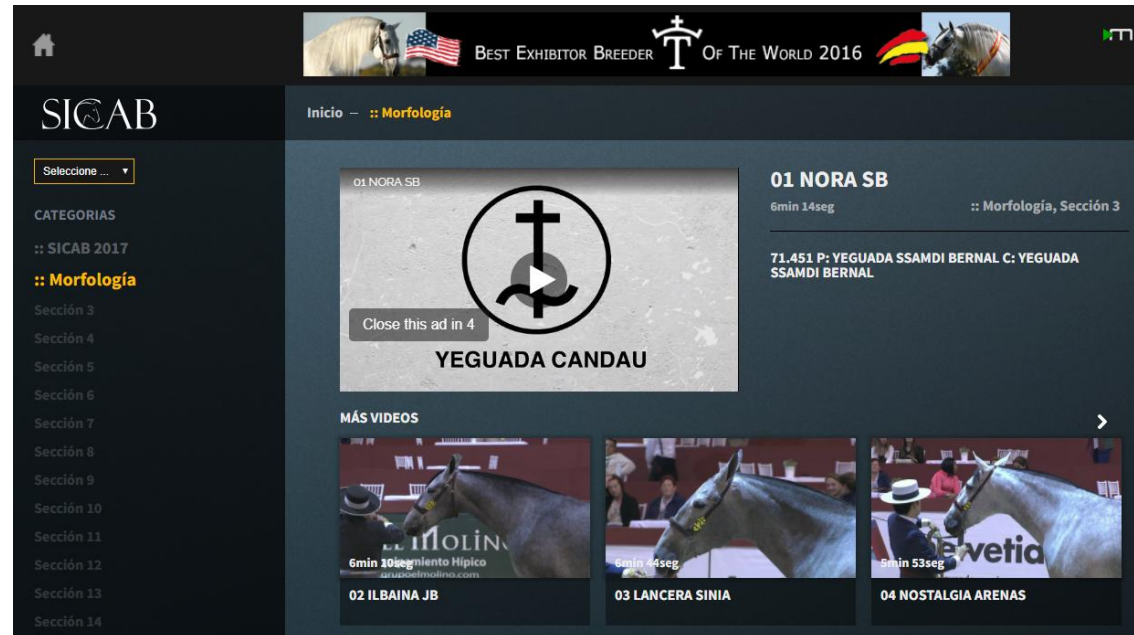
2018



New platform

SICAB.TV

A unique event that broadcasts live from 3 channels, and offers delayed transmission of all videos.



We have a new television broadcasting platform that provides high quality visualization, and a technology that avoids broadcast interruptions. This platform is adapted to mobile devices and tablets.

Three live broadcasts



- More than **80** live broadcast hours.
- More than **900** videos on demand with all of the competitions.
- Channel with daily programming grid.
- SICAB.TV platform available since 2007.

Statistics

2017: 368.451 viewers from 80 countries

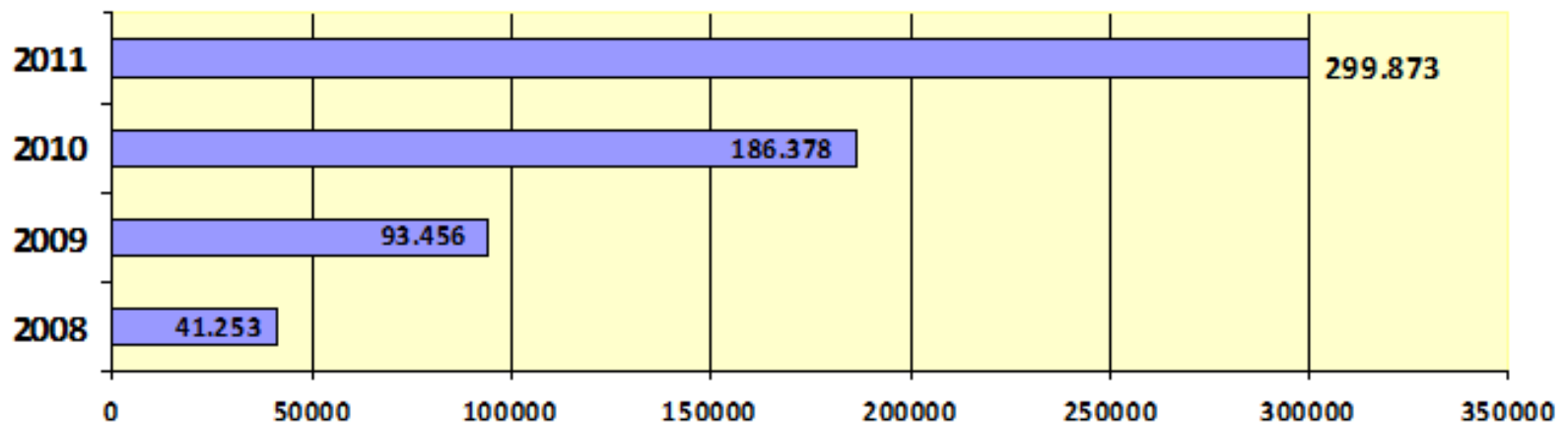
2016: 389,292 viewers from 92 countries

2015: 353,330 viewers

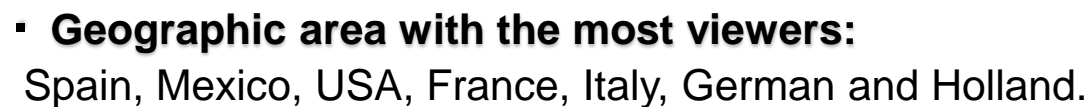
2014: 325,020 viewers

2013: 302,287 viewers

2012: 299,958 viewers



International Distribution:



Viewers

Viewer profile:

- Entrepreneurs, national and international breeders, riders and enthusiast between the age of 20 and 60.



Banners



**YEGUADA
SUSAETA**



Inicio — **:: SICAB 2017**



**ENTREGA DE PREMIOS - ALTA
ESCUELA Y DOMA VAQUERA**

22min 43seg :: SICAB 2017, Entrega de Premios

MÁS VIDEOS 



13min 10seg

ENTREGA DE PREMIOS - ENGANCHES



23min 17seg

**ENTREGA DE PREMIOS - DOMA
CLÁSICA**




1h 24min 51seg

**ENTREGA DE PREMIOS -
MORFOLOGÍA**

Banners

Inicio — **:: Morfología**

02 FER GUATILE



Close this ad in 5

YEGUADA CANDAU

00:00

02 FER GUATILE


7min 22seg

:: Morfología, Sección 4

72.157 P: YEGUADA FERRERO S.L. C: YEGUADA FERRERO S.L.


MÁS VIDEOS

8min 10seg




01 LORENZO S HORT PETIT

7min 20seg



03 NR GOYESCO II

4min 40seg



05 OXIDO DE VILAIRE

Rates

MAIN BANNER

Size: 90px high x 727px wide | Randomized rotation with other advertisements.

SICAB 2018 Season (November 13 – 18) and the rest of the year = €750

PRIOR Video Feed

Broadcast for 3 seconds | Randomized rotation with other advertisements.

SICAB Season (November 13 – 18) and the rest of the year = €1000

*** 21% VAT not included**

Why advertise on sicab.tv?

Because our coverage and viewers increase year after year.

Our boundaries are expanding to incorporate viewers from other geographic locations (China, Australia, USA, Middle East...)

We increase viewer numbers by providing high quality broadcasts and including it on mobile devices and social networks.



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